Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1.Theater has the most successful parent category leading strong , followed by film&video, and lastly music ,which means that people would rather donate to categories that will keep the audience entertained.

2. Food,games,journalism, and photography were the least successful parent category which leads us to believe that people are less entertained by those categories.

3. The highest peak months are June and July which gives us the impression that people tend to spend less during the summer time than the winter time.

3. What are some limitations of this dataset?

The study lacks metrics to assess the overall success of each industry/category/sub-category during the covered time period,demanding the inclusion of data to account for external factors. The Data lacks quality which makes it hard to access information on the table.

4.What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Graphs for all metrics would be a good graph to use to show the sub categories and average donations

Displays and tables would break down each specific goal